

WILLIAM “DREW” LAWRENCE, CD

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PROFILE

Technology transformation and strategic integration advisor with over 20 years of experience supporting operational planning, governance, stakeholder alignment, decision support, and capability integration across complex public-sector, defence, multinational, and technology-enabled environments. Proven ability to translate ambiguous business, operational, and technical challenges into structured requirements, executable plans, risk-informed recommendations, senior-leader briefings, and coordinated outcomes. Experienced working across policy, operational, and technical stakeholders in highly secure, multi-partner environments requiring disciplined follow-through, technical fluency, and clear communication.

CORE COMPETENCIES

- Technology Strategy & Transformation
- Business-IT Alignment
- Public Sector Governance & Stakeholder Engagement
- Executive Reporting & Decision Support
- Requirements Analysis & Operational Planning
- Risk, Issue & Dependency Management
- Technology-Enabled Capability Integration
- Secure Information Governance & Classified Environments

RELEVANT EXPERIENCE

SPACE INTEGRATION ADVISOR (\$5 PLANS)

3 Canadian Space Division HQ, Ottawa, ON

September 2025 – Present

- Translate senior strategic direction and emerging operational requirements into executable headquarters plans, stakeholder engagement activities, decision-support products, and mission-aligned outputs for subordinate and partner organizations
- Shape ambiguous multinational space integration challenges into clearer problem statements, planning assumptions, requirements, risks, dependencies, and recommended next steps for senior leaders and partner organizations
- Provide strategic advice to senior leadership and policy staff, informing decisions on partner integration, capability development, and operational planning
- Develop and coordinate multinational operational plans supporting Multinational Force Operation Olympic Defender (MNF-OOD), aligning Canadian capabilities with allied mission timelines
- Represent Canada in stakeholder engagements with Five Eyes partners, France, Germany, and Special Operations Forces, contributing to the coordination of integrated, cross-domain mission planning and execution

- Enable secure information sharing across classified and compartmentalized environments in compliance with national and allied frameworks

OPERATIONS MANAGER

Canadian Forces Electronic Warfare Centre (CFEWC), Ottawa, ON

October 2023 – September 2025

- Coordinated operational planning and integration activities for CFEWC and Five Eyes Electronic Warfare partners, aligning operational requirements with technical capabilities
- Supported organizational transformation initiatives that realigned core business functions, improved coordination across operational and technical teams, clarified internal structures, and positioned the unit for emerging F-35 and rapid reprogramming requirements
- Produced senior-leader briefings, reports, and decision-support materials that distilled complex operational, technical, policy, and governance considerations into clear recommendations
- Identified operational risks, capability gaps, dependencies, and coordination issues, developing mitigation strategies to support mission continuity, senior decision-making, and delivery against operational priorities
- Supported coordination between operational units and EW technical capabilities, improving responsiveness to deployed environments and strengthening the flow from requirement identification to operational support
- Led development and delivery of training and standardization activities, improving operational readiness and shared understanding across technical, operational, and senior leadership audiences

CAMP SERGEANT MAJOR

Ceri Military Base, Latvia

January 2025 – June 2025

- Directed operational support activities at a multinational military base, ensuring alignment with Canadian Armed Forces standards and mission requirements
- Provided advisory input to senior leadership forums, delivering recommendations to improve operational effectiveness and coordination
- Collaborated with allied forces to support joint operations, strengthening interoperability and mission outcomes
- Oversaw establishment and transition of operations at Lielvārde Air Base, including planning, coordination, and execution of operational timelines

UNIT WARRANT OFFICER

Eastern Air Defense Sector (EADS), Rome, NY

July 2022 – October 2023

- Advised leadership on personnel, operational, and organizational matters within a geographically dispersed multinational unit
- Managed a \$75K operational budget, ensuring effective allocation of resources
- Strengthened cross-border relationships with U.S. partners, supporting coordinated aerospace defense operations
- Led initiatives to improve communication, cohesion, and performance across the unit

EARLIER CAREER EXPERIENCE

ROYAL CANADIAN AIR FORCE (2003 – 2022)

- Extensive experience in NORAD operations, aerospace surveillance, and space-based capabilities
- Held multiple operational and instructional roles, including Air Surveillance Technician, Mission Crew Chief, and Senior Instructor
- Delivered training and mentorship to Canadian and allied personnel
- Supported multinational operations, including UNGA 78 and G7 security operations

RELEVANT TECHNICAL & IM/IT EXPERIENCE

- Advanced user of Microsoft 365 tools, including PowerPoint, Excel, Word, Teams, and SharePoint, with experience producing senior-leader briefings, reports, trackers, and structured decision-support materials
- Practical experience using AI tools to support synthesis, drafting, research organization, decision framing, and productivity in planning and advisory work
- Experience using Jira and structured task tracking systems to coordinate work, monitor status, and support follow-through across teams
- Experience supporting secure communications and classified IT systems in operational environments
- Familiarity with Windows, Mac, and Linux systems and troubleshooting in distributed environments
- Exposure to Information Management practices, cloud fundamentals, enterprise service delivery, and technology-enabled business transformation within the Government of Canada
- Experience operating within highly secure, compartmentalized environments requiring strict information governance

EDUCATION & PROFESSIONAL DEVELOPMENT

Bachelor of Commerce, Business Technology Management (In Progress)

Athabasca University

- 4.0 GPA

Certificate in Information Technology (In Progress)

Thompson Rivers University

- 3.6 GPA

Rotman Senior Leadership Program – 2025

Rotman MBA Essentials Program – 2024

Project Approval Process (PAP) Fundamentals – Completed